Regulating our sector
From awareness to action
4-5 April 2017, Brussels, Belgium
Dear participant,

This is a landmark year in the relationship between AMICE and ICMIF, as we develop our cooperation activities to increase activities and services for the benefit of all our European members. Today’s conference, Regulating our sector: from awareness to action, is the first of several joint events we will be hosting in the next few months, reflecting the increasing proximity of AMICE and ICMIF.

We have listened to the issues you are facing in your businesses and it is clear that the leading challenge for you is the regulatory agenda and requirements. We have brought together foremost industry experts and leaders from our sector to focus on global and regional regulatory trends, challenges and opportunities.

Our advocacy at global level is a tool to build a stronger society and improve lives through closing the protection gap and promoting sustainability. Today’s guest speakers will help illustrate the role of mutuals in demonstrating leadership in these areas, as well as the role of mutuals in the resilience arena.

The regulatory agenda, while almost overwhelming at times, can lead to better understanding of risk and, in turn, better practice in our organisations. We will use today’s opportunity to examine how effectively this functions at the moment, and what we need to do to improve the environment to reflect the unique business model of mutual and cooperative insurers.

Our day’s events will culminate in a call to action on the regulatory initiatives being undertaken on behalf of our sector.

We encourage your participation, and thank you for joining us today.

Sarah Goddard                  Shaun Tarbuck
Secretary General              Chief Executive
AMICE                        ICMIF

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**Programme**

**Tuesday 4 April 2017**
Bloom Hotel - Rue Royale 250, 1210 Brussels (Meeting Lounge, first floor)

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<th>Time</th>
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<tr>
<td>19:30-21:30</td>
<td>WELCOME SUPPER HOSTED BY AMICE AND ICMIF</td>
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**Wednesday 5 April 2017**
P&V - Rue Royale 151, 1210 Brussels (Salle Lemaire, 16th floor)

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<th>Time</th>
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<tr>
<td>08:30 – 09:00</td>
<td>REGISTRATION</td>
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<td>09:00 – 09:15</td>
<td>INTRODUCTION: Grzegorz Buczkowski, President of AMICE</td>
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<td>Hilde Vernaillen, Chair of ICMIF</td>
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### Wednesday 5 April 2017 continued

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| 09:15 – 11:00 | **DISCUSSION PANEL: THE GLOBAL VIEW**  
Chair: Alastair Evans, Head of Government Policy & Affairs, Lloyd’s, UK |

**Keynote speakers:**  
OECD: Dr Mamiko Yokoi-Arai, Principal Administrator, Financial Affairs Division  
European Commission: Nathalie Berger, Head of Unit, Insurance and Pensions

**AMICE/ICMIF members discussion: making regulation work for our sector**  
Stéphane Cossé, Director of Public Affairs, Covéa, France  
Brad Hewitt, CEO, Thrivent Financial, USA  
Tom Gitogo, Group CEO, CIC Insurance Group, Kenya  
Mathieu Filippo, Senior Manager Prudential Supervision, Achmea, Netherlands

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| 11:30-13:00 | **DISCUSSION PANEL: TURNING REGULATION INTO GOOD PRACTICE**  
Our sector’s response to regulation on market conduct and distribution: initiatives and practices that enhance consumer protection and the member-policyholder experience  
**Chair:** Hilde Vernaillen, Chair of ICMIF |

**Keynote presentation:**  
Michaela Koller, Director General, Insurance Europe, Belgium

**Participants:**  
Nathalie Quintart, EU Supervisor, France

**AMICE/ICMIF members discussion**  
Maria Westerberg, Head of Regulations & Administration, Folksam, Sweden  
Terhi Valtonen, Head of Public Affairs at Non-Life Insurance, OP, Finland  
Catherine Hock, Vice-President, International Relations, ICMIF

Update on the IAIS Application Paper on the Regulation and Supervision of Mutuals, Cooperatives and Community-Based Organisations in Increasing Access to Insurance Markets.

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<th>13:00 – 14:00</th>
<th>LUNCH</th>
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| 14:00 – 15:30 | **DISCUSSION PANEL: THE ROLE OF MUTUALS IN BUILDING A STRONGER SOCIETY FOR THE FUTURE**  
Demonstrating leadership: closing the protection gap, investments in resilience, healthcare, the post-2015 agenda  
**Chair:** Faye Lageu, Senior Vice-President, Business Intelligence, ICMIF |

**Participants:**  
Sophie Evans, Programme Director, Capital, Science & Policy Practice, Willis Towers Watson, UK  
Sean Kidney, CEO, Climate Bonds Initiative, UK  
Nicolas Bernier Abad, Policy Officer, European Commission  
Thierry Weishaupt, Development and Operations Manager, MGEN, France

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<th>15:30 – 16:00</th>
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| 16:00 – 17:00 | **CALL TO ACTION: FROM AWARENESS TO ACTION**  
Chair: Sarah Goddard, Secretary General, AMICE  
**Participants:**  
Hilde Vernaillen, Chair of ICMIF  
Christophe Ollivier, Vice-President of AMICE  
Shaun Tarbuck, Chief Executive of ICMIF |

Presentation of the ICMIF/AMICE International Advocacy Hub (IAH) initiative. How the new IAH will engage members and enable action at company, national and global levels. Including comments and questions from the floor.

| 17:00 – 17:10 | **CONCLUDING REMARKS**  
Hilde Vernaillen, Chair of ICMIF  
Grzegorz Buczkowski, President of AMICE |
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<td>17:10 – 18:30</td>
<td><strong>COCKTAIL RECEPTION</strong> (Penthouse, 17th floor, P&amp;V)</td>
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Other joint AMICE/ICMIF events

The 7th Meeting of European Mutual and Cooperative Reinsurance Managers

This event for European members will be hosted by Covéa in Paris, France on 4 & 5 May 2017. The programme format will include expert speakers and panel discussions with topics including:

• Consequences of Brexit for the reinsurance industry
• The effects of legislation
• The evolving market for cyber coverage
• New digital processes in reinsurance

The Mutual & Cooperative Insurance Communications Seminar

Make your mutual message matter

This event for all AMICE members and ICMIF members from all regions will be hosted by IPB Insurance in Dublin, the Republic of Ireland on 19-21 June 2017. Topics will include:

• The future landscape for digital communications
• Why the global reputation study matters to your national business – whatever the size!
• Lost in translation? Helping stakeholders understand your message and take action!

For more information and/or to book your place on any of the above events please contact Events@icmif.org