



Association of Mutual Insurers & Insurance Cooperatives in Europe (AMICE)  
Representing the European sector with ONE voice

## AMICE STRATEGY 2019 - 2023

The AMICE membership contributes to policyholder security in Europe, assisted by their unique model. The new AMICE strategy supports that story line, and enables AMICE to adapt flexibly and efficiently to members' needs.

### Strategic priority areas:

- Membership
- Reputation
- Insight
- Infrastructure



### Vision:

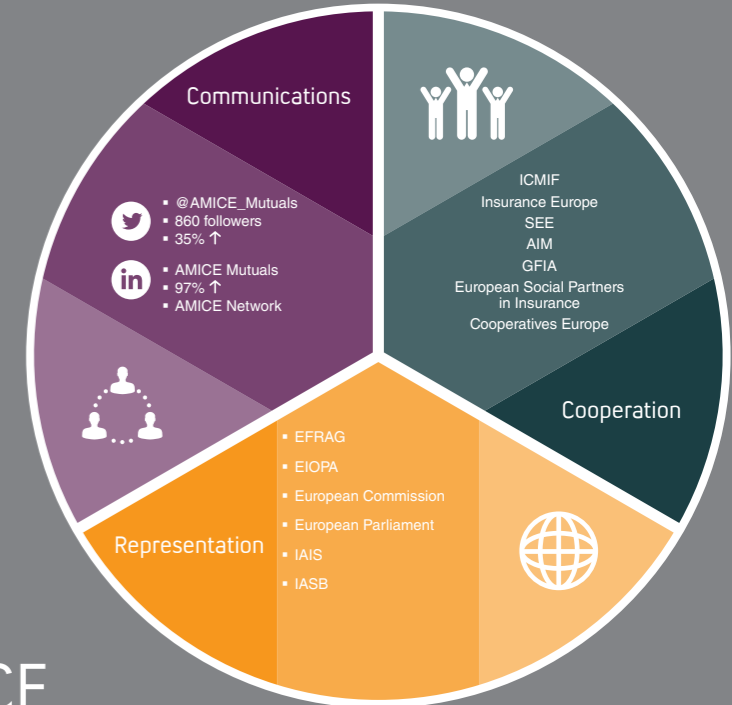
To build and grow the value and status of the mutual and cooperative insurance models

### Mission:

To advocate, promote and ensure the fair treatment of mutual and cooperative insurers in a changing European environment

### Values:

- Inclusive
- Accountable
- Sustainable & ethical
- Excellence



## AMICE ACHIEVEMENTS 2018

### PROMOTION



#### Publications

- AMICE-ICMIF (2018) Facts and Figures: Mutual and cooperative insurance in Europe Vol 2
- ICMIF-AMICE European Market InSights 2016
- Annual Report 2017
- AMICE 2017 Infographic



#### Press

- 26 media interventions
- 19 AM Best TV special reports



#### Communications

- 1 annual report
- 4 reports
- 4 multilanguage newsletters
- 22 briefings



#### AMICE Congress 2018: Mutual Connections

- 3 days
- 165 participants
- 23 guest speakers

### ASSISTANCE

Contributing to members' success through knowledge sharing & best practice.

- 489 member participations in meetings/events
- Events, workshops & seminars
  - AMICE workshop | GDPR
  - AMICE Congress | Mutual Connections
  - AMICE workshop | Non-financial reporting
  - AMICE/ICMIF event | Regulatory Event
- AMICE SII Q&A helpline



### ADVOCACY

19

working group meetings

12

Published position papers

1

joint regulatory event

### Regulation

A complex regulatory framework shapes mutual insurance business. Throughout 2018, AMICE worked to ensure that regulatory changes were fit-for-purpose and proportionate.

### AMICE COMMISSIONS

3 commissions

#### Commission I: Promotion

- 2 Working Groups:
- Associations Meetings
  - Communications

#### Commission II: Advocacy

- 4 Working Groups:
- Accounting
  - Pensions
  - Prudential Regulation
  - Regulatory Affairs

#### Commission III: Assistance

- 3 Working Groups:
- Corporate Social Responsibility / Sustainability
  - Health
  - Reinsurance

## AMICE INTERCONNECTED

## AMICE MEMBERSHIP

- 86 full members
- 5 national associations, representing 700+ mutual & cooperative insurers
- 3 associate members
- 3 supporting members
- All lines of business

