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Confédération Européenne des Associations d'Administrateurs
European Confederation of Directors' Associations

Programme of the event *Unlisted Companies as Drivers of Economic Growth: the Role of Good Governance*

Date: March 24th 2010

Localisation: European Parliament

Timing: 14.30 – 18.00

Sponsor: KPMG

Host MEP: Sharon Bowles

Moderator: Stefan Stern (FT)

Overall title of conference: *Unlisted Companies as drivers of Economic Growth – the role of good governance*

Introductory remarks: - Sharon Bowles, Chairwoman of the ECON Committee at the EP
- Juan Alvarez-Vijande, Chairman of ecoDa

Key speeches:

+ The Belgian Minister of Entrepreneurship, Vincent Van Quickenborne (to be confirmed)

First Panel: Governance for unlisted companies : the key for long term success (Focuses on why good governance is necessary).

- Prof. Dr. Lutgart Van den Berghe, Executive Director GUBERNA, Professor at the Vlerick Leuven Gent Management School and Chairwoman of ecoDa's Policy Committee.
- Olli V. Virtanen, Secretary General of the Finnish Association of Professional Board Members and ecoDa's Board Member.
- Fianna Jesover, Senior Policy Manager Corporate Governance, OECD.
- Didier de Ménonville, Partner, KPMG.
- Charles Robinet – Duffo, the European Group of Owner Managed and Family Enterprises.
- Ian Dormer, Managing Director Rosh Engineering Ltd and member of IoD's Board.

Second panel: Underpinning entrepreneurship: Key governance challenges for unlisted companies (Focuses on how good governance is implemented).

- Dr Roger Barker, Head of Corporate Governance, Institute of Directors.
- Pascal Viénot, Advisor.
- Mark Goyder, Tomorrow Company (to be confirmed).
- European venture capital and private equity (name to be confirmed).
- Jesús María Caínzos, Vice-President IC-A and President of IC-A Professional Standards Committee.